

**IndiHop-** Saturday, June 2, 2012

**WigStomp-** Saturday, July 14 2012

**Grove Fest-** Saturday, October 6, 2012

## GROVE Events Sponsorship

### PLATINUM SPONSOR \$20,000 (ALL EVENTS)

- Sponsorship of one main stage at each event
- VIP tent at WigStomp
- Live on-stage public address system mentions on all event days
- 10' x 10' Festival booth space at all events
- Hang one company banner at all events
- Inclusion in all advertisements for all events in Riverfront Times, Vital Voice, KDHX, Eleven Magazine
- Your company logo on all Festival printed materials for all events
- Inclusion in all radio public service announcements
- Inclusion in all press releases
- Inclusion in all web site announcements and emails


### GOLD SPONSOR \$10,000 (ALL EVENTS)

- Sponsorship of one main stage
- Sponsorship of IndiHop Shuttle
- 10' x 10' Festival booth space at all events
- Hang one company banner at all events
- Live on-stage public address system mentions on all event days

- Live on-stage public address system mentions on all event days
- Inclusion in all advertisements for all events in Riverfront Times, Vital Voice, KDHX, Eleven Magazine
- Advertisement in all Festival programs
- Your company logo on all Festival printed materials for all events
- Inclusion in all radio public service announcements
- Inclusion in all press releases
- Inclusion in all web site announcements and emails

### SILVER SPONSOR \$5,000 (ALL EVENTS)

- 10' x 10' Festival booth space at all event
- Hang one company banner at all events
- Inclusion in all advertisements for all events in Riverfront Times, Vital Voice, KDHX, Eleven Magazine
- Live on-stage public address system mentions on all event days
- Inclusion in all public service announcements and press releases
- Inclusion in all web site announcements and emails
- Your company logo on all Festival printed material

	PLATINUM	GOLD	SILVER
	\$20,000	\$10,000	\$5,000
<b>Main Stage:</b> Sponsorship of Main stage at WigStomp & Grove Fest	X		
<b>Shuttle:</b> Sponsorship of IndiHop Shuttle	X	X	
<b>Public Address Announcement:</b> Live on-stage public address system mention on all event days	X	X	X
<b>Main Stage:</b> Sponsorship of Main stage at one event	X	X	
"10x"10 event booth space at Grove Fest	X	X	X
<b>Print Advertising:</b> Sponsor Branding-Logo Placement in newspaper and print media	X	X	X
<b>Poster:</b> Sponsor Branding-Logo placement on all event posters	X	X	X
<b>Public Service Announcements:</b> inclusion in all radio public service announcements	X	X	X
<b>Event Banners:</b> Hang one banner at all events	X	X	X
<b>Printed Materials:</b> Sponsor branding placement on all Festival printed materials for all events	X	X	X

# Individual Event Sponsorship Opportunities

## **IndiHop- Saturday, June 2, 2012**

Setting the example that St. Louis Neighborhoods Can Work Together, Play nicely and succeed! This event will be a showcase for Independent Neighborhoods (Cherokee Street & The Grove) and Independent Brewers.

### **PRESENTING SPONSOR \$5,000**

- Exclusive Naming Rights to Event
- Sponsor Branding-Logo Placement in newspaper and print media (Riverfront Times, Vital Voice, KDHX, Eleven, Sauce, Alive)
- Presenting Banners at entrances to neighborhoods
- Sponsor branding placement on Festival printed materials & pamphlets
- Inclusion in all radio public service announcements
- Inclusion in all web site announcements and emails

### **FLEUR-DE-LIS SPONSOR \$1,500**


- Sponsor Shuttle, naming rights for shuttle, sponsor live entertainment on shuttle (provided by IndiHop), SWAG & Sampling opportunities, Branding-Logo Placement & Advertising on shuttle
- Sponsor Branding-Logo Placement in newspaper and print media (Riverfront Times, Vital Voice, KDHX, Eleven, Sauce, Alive)
- Sponsor branding placement on Festival printed materials & pamphlets
- Inclusion in all radio public service announcements
- Inclusion in all web site announcements and emails

### **CONFLUENCE SPONSOR \$750**

- Sponsor Shuttle stop, naming rights for shuttle stop, sponsor live entertainment (provided by IndiHop), SWAG & Sampling opportunities, Branding-Logo Placement & Advertising at Stop
- Sponsor Branding-Logo Placement in newspaper and print media (Riverfront Times, Vital Voice, KDHX, Eleven, Sauce, Alive)
- Sponsor branding placement on Festival printed materials & pamphlets
- Inclusion in all web site announcements and emails

### **RED BRICK SPONSOR \$250**

- Sponsor Branding-Logo Placement in newspaper and print media (Riverfront Times, Vital Voice, Eleven, Sauce, Alive)
- Sponsor Branding-Logo Placement on Festival printed materials & pamphlets
- Inclusion in all web site announcements and emails

	PRESENTING SPONSOR	FLEUR-DE-LIS	CONFLUENCE	RED BRICK
	\$5,000	\$1,500	\$750	\$250
<b>Presenting Sponsor:</b> Exclusive Naming rights to event	X			
<b>Shuttle:</b> Sponsorship of IndiHopIndiHop Shuttle & Naming rights for shuttle		X		
<b>Shuttle Stop:</b> Sponsor Shuttle stop & naming rights for stop			X	
<b>Event Banners:</b> Presenting Banners at entrances to festival in both neighborhoods	X			
<b>Event SWAG:</b> Logo recognition on event glasses	X			
<b>Print Advertising:</b> Sponsor Branding-Logo Placement in newspaper and print media	X	X	X	X
<b>Printed Materials:</b> Sponsor branding placement on Festival printed materials & pamphlets	X	X	X	
<b>Poster:</b> Sponsor Branding-Logo placement on all event posters	X	X	X	
<b>Web:</b> Inclusion in all web site announcements, emails and social media	X	X	X	X
<b>Public Service Announcements:</b> inclusion in all radio public service announcements	X	X		

### **WigStomp- Saturday, July 14 2012**

WigStomp will be **THE PREMIER** LGBT street festival in St. Louis featuring Drag queens, Go Go Dancers, DJs, Vintage Clothing and a dance party in the street- WIGS are a MUST!

#### **PRESENTING SPONSOR \$5,000**

- Exclusive naming rights to event
- Sponsor Branding-Logo Placement in newspaper and print media (Vital Voice, Alive Magazine)
- Live on-stage public address system mentions on event day
- Sponsor Branding- Logo Placement on all event posters
- Sponsor branding placement on Festival printed materials
- Inclusion in all radio public service announcements
- Inclusion in all web site announcements and emails
- 15 VIP Tickets

#### **BIGWIG SPONSOR \$2,500**


- Main Stage Sponsorship
- Sponsor Branding-Logo Placement in newspaper and print media (Vital Voice, Alive Magazine) Sponsor branding placement on Festival printed materials
- Sponsor Branding-Logo placement on all event posters
- Inclusion in all radio public service announcements
- Live on-stage public address system mentions on event day
- Inclusion in all web site announcements and emails
- 6 VIP Tickets

#### **POWDERED WIG SPONSOR \$1,000**

- 10" x 10" tent
- Sponsor Branding-Logo Placement in newspaper and print media (Vital Voice, Alive Magazine)
- Sponsor branding placement on Festival printed materials
- Sponsor Branding-Logo placement on all event posters
- Inclusion in all radio public service announcements
- Live on-stage public address system mentions on event day
- Inclusion in all web site announcements and emails
- 4 VIP Tickets

#### **PERIWIG SPONSOR \$500**

- 10" x 10" Tent
- Sponsor branding placement on Festival printed materials
- Inclusion in all web site announcements and emails

	PRESENTING SPONSOR	BIGWIG	POWDERED WIG	PERIWIG
	\$5,000	\$2,500	\$1,500	\$500
<b>Presenting Sponsor:</b> Exclusive Naming rights to event	X			
<b>Main Stage:</b> Sponsorship of Main Stage		X		
<b>Public Address Announcement:</b> Live on-stage public address system mention on all event days	X			
10" x 10" Tent			X	X
<b>Print Advertising:</b> Sponsor Branding-Logo Placement in newspaper and print media	X	X	X	
<b>Printed Materials:</b> Sponsor branding placement on Festival printed materials	X	X	X	X
<b>Poster:</b> Sponsor Branding-Logo placement on all event posters	X	X	X	
<b>Web:</b> Inclusion in all web site announcements, emails and social media	X	X	X	X
<b>Public Service Announcements:</b> inclusion in all radio public service announcements	X	X	X	

## **Grove Fest- Saturday, October 6, 2012**

Grove Fest is a FREE, yearly, all ages and uniquely fun, edgy neighborhood street festival featuring live music, live and interactive art, fashion shows, tattoo competitions, street performers, and of course, local food and drinks of the Grove's and St. Louis's finest establishments.

### **PRESENTING SPONSOR \$10,000**

- Exclusive naming rights to event
- Sponsor Branding-Logo Placement in newspaper and print media (Riverfront Times, Vital Voice, KDHX, Eleven, Sauce, Alive)
- Live on-stage public address system mentions on event day
- 10" x 10" Event Booth Space
- Sponsor Branding on Festival T-shirts
- Sponsor Branding- Logo Placement on all event posters
- Sponsor branding placement on Festival printed materials
- Inclusion in all radio public service announcements
- Inclusion in all press releases
- Inclusion in all web site announcements and emails

### **GROVELOVER SPONSOR \$5,000**

- Main Stage Sponsorship
- Sponsor Branding-Logo Placement in newspaper and print media (Riverfront Times, Vital Voice, KDHX, Eleven, Sauce, Alive)
- Sponsor branding placement on Festival printed materials
- Sponsor Branding on Festival T-shirts
- Sponsor Branding-Logo placement on all event posters
- Inclusion in all radio public service announcements
- Inclusion in all web site announcements and emails

### **EXCLUSIVE RIGHTS \$4,000**

- Beer/Wine/ Liquor/Energy Drink Exclusive Sponsor
- Sponsor Branding-Logo Placement in newspaper and print media (Riverfront Times, Vital Voice, KDHX, Eleven, Sauce, Alive)
- Sponsor branding placement on Festival printed materials
- Sponsor Branding on Festival T-shirts
- Sponsor Branding-Logo placement on all event posters
- Inclusion in all radio public service announcements
- Inclusion in all web site announcements and emails

### **GROVESTAR SPONSOR \$3,000**

- Sponsor Music Stage #2 OR Fashion Show Stage
- Sponsor Branding-Logo Placement in newspaper and print media (Riverfront Times, Vital Voice, KDHX, Eleven, Sauce, Alive)
- Sponsor branding placement on Festival printed materials
- Sponsor Branding on Festival T-shirts
- Sponsor Branding-Logo placement on all event posters
- Inclusion in all web site announcements and emails

### **GROVEART SPONSOR \$2,000**

- Sponsor Artist Village OR Mural OR Performance ( ie. Roller Derby, Bike Polo)
- Sponsor Branding-Logo Placement in newspaper and print media (Riverfront Times, Vital Voice, KDHX, Eleven, Sauce, Alive)
- 10" x 10" Festival Tent
- Sponsor branding placement on Festival printed materials
- Inclusion in all web site announcements and emails


### **GROVEMEDIA SPONSOR \$1,000**

- Sponsor Branding-Logo Placement in newspaper and print media (Riverfront Times, Vital Voice, KDHX, Eleven, Sauce, Alive)
- Sponsor branding placement on Festival printed materials
- Inclusion in all web site announcements and emails

### **GROVESTREET SPONSOR \$500**

- 10" x 10" Festival Tent
- Sponsor Branding-Logo Placement on Festival printed materials
- Inclusion in all web site announcements and emails



	PRESENTING SPONSOR	GROVE LOVER	EXCLUSIVE RIGHTS	GROVESTAR	GROVEART	GROVEMEDIA	GROVESTREET
	\$10,000	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000	\$500
<b>Naming Rights:</b> Exclusive Naming rights to event	X						
<b>Exclusive Rights:</b> Beer/Wine/Liquor/Energy Exclusive Drink Sponsor			X				
<b>Main Stage:</b> Sponsorship of Main Stage		X					
<b>Music Stage #2 or Fashion Show Stage:</b> Sponsorship of Music Stage #2 or Fashion Show Stage			X	X			
<b>Artist Village/ Mural/ Performance:</b> Sponsor Artist Village OR Mural OR Performance (it Roller Derby, Bike Polo)					X		
<b>Public Address System:</b> Live on-stage Public Address System mentions on event day	X						
10" x"10 Event Booth Space	X				X		X
<b>Event T-Shirts:</b> Sponsor Branding on Festival T-Shirts	X	X	X	X			
<b>Print Advertising:</b> Sponsor Branding-Logo Placement in newspaper and print media	X	X	X	X	X	X	
<b>Printed Materials:</b> Sponsor branding placement on Festival printed materials	X	X	X	X	X	X	X
<b>Poster:</b> Sponsor Branding-Logo placement on all event posters	X	X	X	X			
<b>Web:</b> Inclusion in all web site announcements, emails and social media	X	X	X	X	X	X	X
<b>Public Service Announcements:</b> inclusion in all radio public service announcements	X	X	X				

