

Holiday Outreach 2023

ANNUAL REPORT

Holiday Outreach is an annual community initiative administered by the Washington University Medical Center Redevelopment Corporation. (WUMCRC)



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Letter from the Director

The end of 2023 coincided with another successful season of giving highlighted by the annual Holiday Outreach Program. This was the first year since the COVID-19 pandemic that sponsoring departments were once again able to provide physical gifts or monetary donations. This year's recipients were overjoyed with the compassion shown to them, and on behalf of WUMCRC, I would like to extend my warmest gratitude for your generous contributions to our Holiday Outreach Program.

I am pleased to report that through your donations, we were able to adopt 57 local families, providing them with gifts for the holidays, utility assistance, and gift cards. We also provided additional holiday baskets and gift cards to 25 seniors in need.

Thanks to the support we received from our many generous donors, we raised more than \$49,000 in donations, all of which went directly to providing assistance for local families. Your donation helped make a meaningful impact in the lives of the families, seniors, and individuals we serve. We are extremely grateful for your support. This impact was evident on the face of every individual who received assistance.

No matter the size, every donation made an impact in the life of every person in need.

Thank you for helping us make a difference in the community. Your support is invaluable. We hope you will continue to support our Holiday Outreach Program in the future.

Happy New Year,

Brian K. Phillips, *Executive Director and Assistant Vice Chancellor*

About Our Program

The Holiday Outreach Program is an annual community initiative administered with the mission of providing neighborhood residents with support and resources to assist during the holiday season and beyond. The overall goal is to enhance the holidays of low-income families and seniors living in the communities surrounding the Washington University Medical Campus.

With the help of generous donors and sponsors, we are able to provide gifts to children, essential household items to the elderly, and assist area families and individuals with utility and food assistance.

Participating departments of the Washington University School of Medicine, BJC HealthCare and private donations are collected and given to qualifying participants to provide utility payments, gift cards, groceries and wishlist items.

Participating Neighborhoods

Forest Park Southeast

Central West End

Visitation Park

Tiffany

Botanical Heights

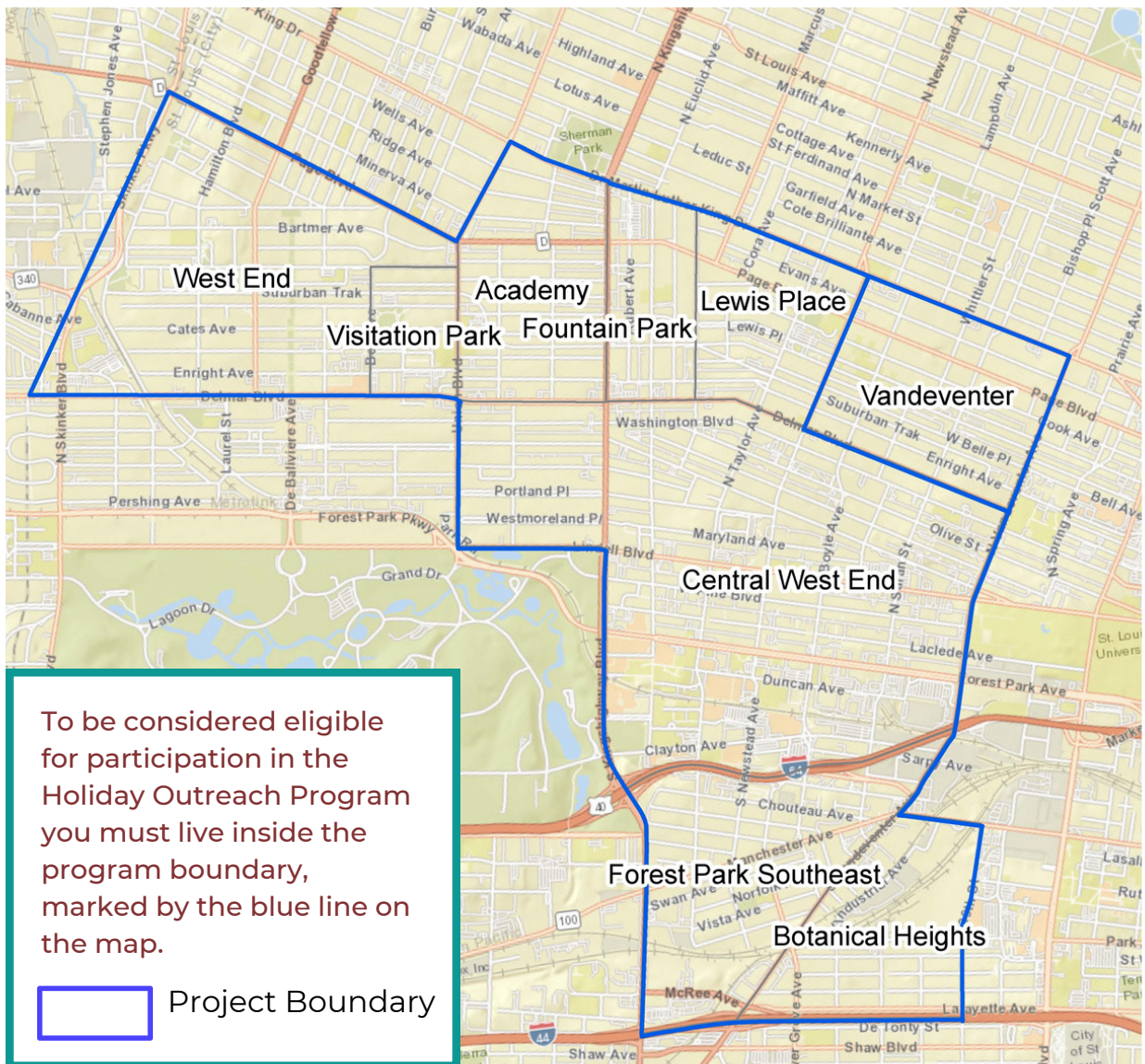
West End

Fountain Park

Lewis Place

Academy

Vandeventer



How Did We Do It?



Adoptions

57 families were adopted by 26 WUSTL and BJC departments, two nonprofits, and one private individual.



Donations

We were able to assist families in need with \$3,500 in utility bill assistance.



Care Packages

We delivered personal care packages, holiday gifts, gift cards, groceries, and catered lunches to 25 lower-income seniors at a value of \$5,740 above the program total.



Gift Cards

Because of the generous donations received, every participant received a variety of gift cards to be used at their discretion.



Total

A total of over \$57,000 was donated by the wonderful members of our community to the Holiday Outreach program this year.

Thank You

Partners

Thank you to our community partners for your contributions to this wonderful program and for helping us deliver gifts to our families and seniors!

Park Central Development

Ronald McDonald House

Missouri Foundation for
Health

Uplift Foundation of
Greater St. Louis

Donors

We appreciate our generous donors who helped local families and seniors this holiday season.

Total Number of
Donating Groups

26

Largest Amount Raised
\$12,174

Smallest Amount Raised
\$75

Average Amount Raised
\$1504

All donations, no matter how small, can have a transformational impact on the lives of our program participants.



Thank You

General Fund Donors

We would like to acknowledge the generous donors to our General Fund to Support Local Families and Seniors in need this past year.

THANK YOU ALL!



Pete Cassel
Lyndon Cornell
Seth Crosby
Antoinette Foote
Krzysztof Hyrc
Gina Jerome
Rich Liekweg
Cynthia McKenna
Maureen Patterson

Brian Phillips
Nikki Ramirez
Mindi Rodden
Guy Slay
Chris Watts
Denise Welsch
Megan White
Raegan Yount
Mary Zerlan

Thank You!

Participating WUMC, WUSTL & BJC Departments

- Anesthesiology
- Center for Clinical Studies
- Dean's Office, WUSM
- Dept of Medicine, Office of the Chair
- Finance Dept, WUSM
- FPP-CSCC West & South
- General Medical Sciences
- Internal Medicine
- Maureen Patterson
- McDonnell Genome Institute
- McKelvey School of Engineering - Graduate Student Services
- Molecular Microbiology
- Neurology
- Neuroscience
- Occupational Therapy Program
- Operations & Facilities Management Department
- Office of Health Information & Data Science
- Ophthalmology & Visual Sciences
- Otolaryngology
- Pathology
- Pediatrics - Allergy, Immunology, Pulmonary Medicine
- Physicians Billing Compliance
- Physicians Billing Services
- Supplier Diversity, Operation and University Services

Words of Thanks from Participants

"Thank you for adopting me and my kids and grandkids. I love you guys, you made our Christmas awesome!"

"I am so truly blessed and amazed. Thank you for all that you do."

"To say that I was surprised and totally overjoyed ... would be an understatement! Not only was I able to make a few payments on some immediate bills, I was also able to provide food for my family's holiday."

"Merry Christmas and thank you all so much for helping me and my grandbabies this year. We really appreciate it."

"Thank you so much for coming through for me. You've been supportive of me for the last six years since my husband's death and I greatly appreciate you all."

"I just want to thank everyone for supporting my mom. I really appreciate everything that you guys did. Merry Christmas and God bless everybody, thank you guys."

"The seniors really appreciated their gifts. They turned out so well, they treated us so nice, and they'd love to do it again. Thanks again and Merry Christmas."

Happy Holidays!



Happy Holidays
from your friends at the
Washington University Medical Center
Redevelopment Corporation