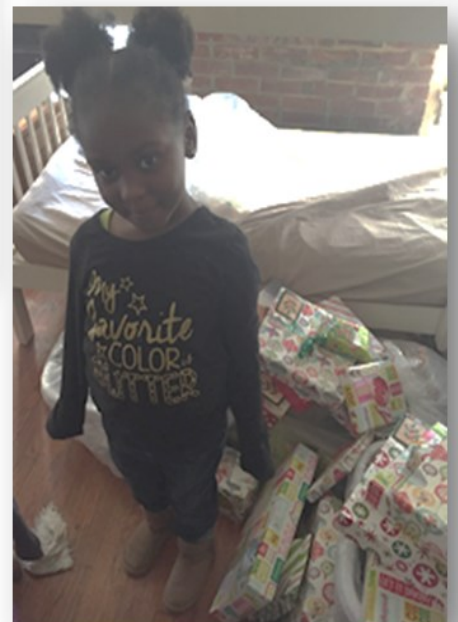


# 2016: HOLIDAY OUTREACH SUMMARY REPORT

Jaime Evans - Program Manager





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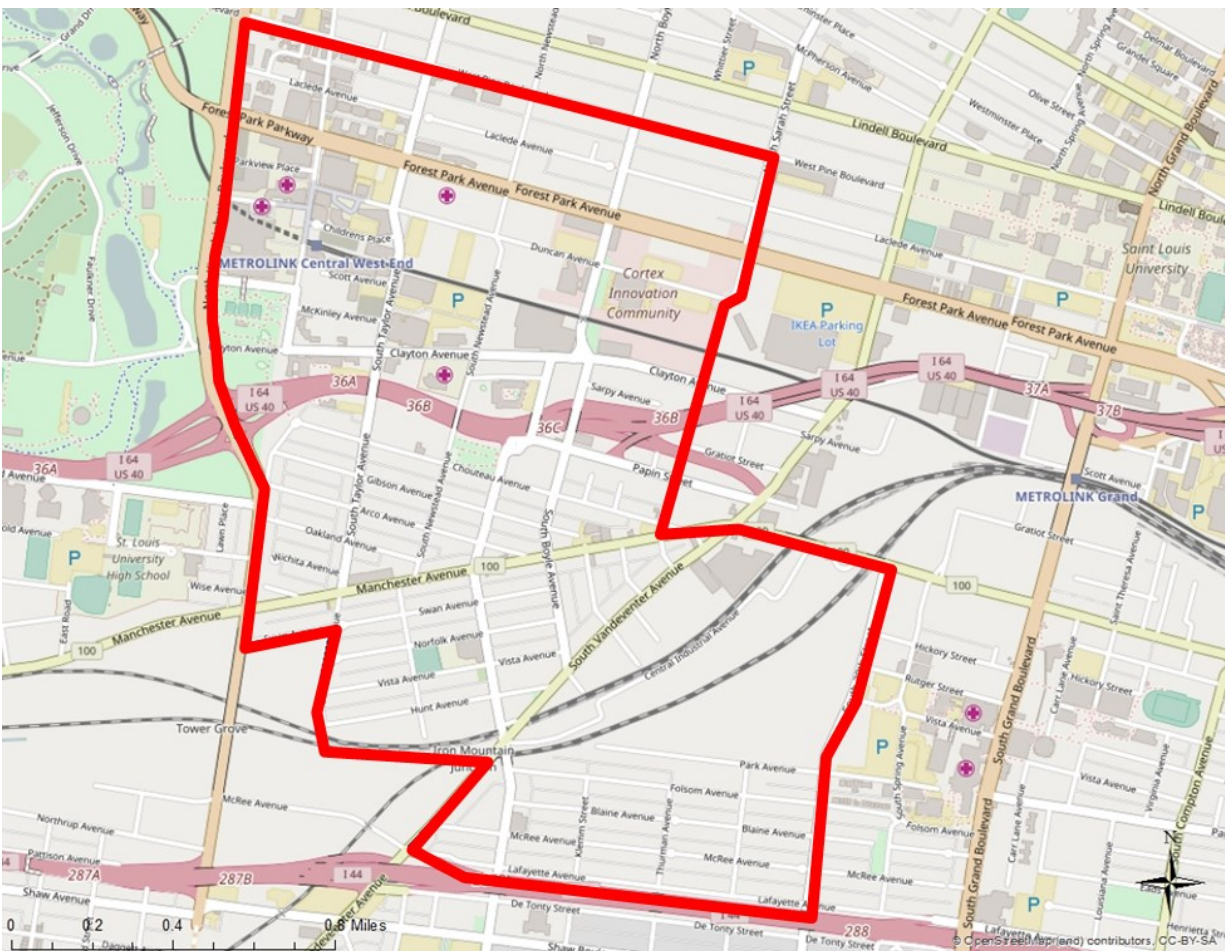
# Introduction

## Program Purpose

The Holiday Outreach Program was established in 1998, with the purpose of assisting needy families, in the Forest Park Southeast and Botanical Heights neighborhoods. This year we expanded the program to assist the elderly in the Central West End neighborhood. During the holiday season, the program helps by matching these families with medical center departments. Specifically, participating departments support these families with utility payments and food assistance. In addition, the departments provide holiday gifts and household supplies. Some departments have gone to the extraordinary efforts of gifting furniture and arranging for critical medical services in the past for their sponsored families. As a result, this program continues to play a critical role in addressing the problems of food and heating/cooling insecurity in these two neighborhoods.

The Washington University Medical Center Redevelopment Corporation administers the program. Each year, WUMCRC reaches out to neighborhood stakeholders to identify needy families. Every family interested in participating in the program completes a program application. Overwhelmingly, we always receive more applications than we can accommodate. All applicants, regardless of their eligibility to participate in the program, are provided with a resource packet detailing available services that includes utilities, food, and shelter assistance. As well as, job training and other neighborhood services.

## Map of Service Area





# Participating WUMC Departments

<u>Participating WUMC Departments</u>	
Anesthesiology	Joint Office of Strategic Planning
Becker Medical Library	Mario Castro Pulmonary Group
Billing Matrix—Center for Clinical Studies	Molecular Microbiology
Biostatistics	Neurology
Cardiology	Office of the Vice Chancellor for Research
CARS/Clinical Research Unit	Oncology Division
Center for Clinical Studies	Operations & Facilities Management
Dean's Suite	Ophthalmology & Visual Sciences
Department of Medicine - Chairman's Office	Otolaryngology
Department of Neuroscience	Pathology & Immunology
Division of Biology & Biomedical Sciences (DBBS)	Pathology/Immunology-Cytogenetics Laboratory
DOM—Clinical and Translational Sciences	PBS IS/HIP
Endocrinology, Metabolism & Lipid Research	Pediatrics
General Medical Sciences	Physician Billing Compliance
Human Research Protection Office	Physician Billing Services
Human Resources	Occupational Therapy

# **Online Donations**

# Program Feedback



## Feedback from Departments

The program went extremely well this year. The Departments expressed that they were happy about the new online donation system and the kick-off meeting will all of the Department contact persons. In addition, the gift pick up process went perfect, and they were happy to help the needy families.

Many departments felt the program was rewarding and expressed that they look forward to participating in this program every year. They also commended our department for being so accommodating.

# Final Program Summary

- Provided a total of 107 elderly packages — assisting a total of 145 neighborhood families.
- Partnered with Lydia’s House who provided household itams and quilts for the elderly packages
- Donations totaled over \$22,894.55.
  - \$4,684.57 went to assistance with utilities bills. Because of the donations, several families utilities were turned back on after being turned off for several months and the utilities that were at risk of disconnection were paid in full
  - \$3,441.43 went to assistance with food.
  - \$500.00 went to assistance with school tuition.
  - \$1,690.00 went to assistance with rent.

Participating Families were overwhelmed by the Departments and their generosity. This year the departments went above and beyond!

TOTAL DONATION SUMMARY CHART

Total Cash Donated	\$17,486.55
Total Gift Card Donated	\$5,408
TOTAL	\$22,894.55