

2018 HOLIDAY OUTREACH PROGRAM

SUMMARY REPORT



The Holiday Outreach Program is an annual community outreach initiative administered by the Washington University Medical Center Redevelopment Corporation (WUMCRC).

Through this program we are able to provide gifts to children, essential household items to the elderly, and assist area families and individuals with utility and food assistance.

Participating departments of the Washington University School of Medicine, BJC HealthCare, and SSM Health are matched with a local family to provide assistance with gifts, utility payments, grocery store gift cards and other items from their wish list.

Who We Serve

Each year, we reach out to neighborhood stakeholders to identify local families in need and distribute applications to them.



We also assist the elderly in senior living facilities with a holiday basket filled with essential household items and a grocery gift card for the winter.



Helping Those Close To Home

Families participating in Holiday Outreach reside in the Forest Park Southeast, Central West End, Tiffany, Botanical Heights, Fountain Park, Lewis Place, and Vandeventer neighborhoods.

This program is a way to give back and aid in our mission of stabilizing the neighborhoods surrounding the medical campus.

Holiday Outreach Boundary 2018



WUMCRC works with each selected family to help them develop a wish list which is provided to their sponsoring department as guidance for giving.



The Collection Process

Thank you to Leo Lewis and the Washington University Medical Center Facilities Team for picking up donations from the various departments and securing warehouse space to store them.



How Did We Do It?

This year, we were able to assist 62 families and individuals through our traditional program, plus 103 seniors through our Elderly Care Program.

41 families and individuals were adopted by departments of the Washington University School of Medicine and BJC HealthCare.

21 families and individuals were adopted by departments of SSM Health who partnered with us for the second year.

We received **\$11,612** in donations to help families and individuals in need with utility bill assistance and groceries.

We delivered **103** Elderly Care Packages to low-income seniors.

Thanks to the **\$11,195** in donations for our seniors we were able to provide them each with critical household items and Schnucks gift cards.

A total of **\$22,807** was donated by members of the community to this wonderful program.

To donate towards next year's Holiday Outreach program, visit:
wumcrc.com/holiday-outreach

Thank You Departments

Thank You to the following departments at the medical center for your generous donations.

Pediatrics Division of Gastroenterology	HR Appointments
Pediatrics Research Adm.	Division of Biostatistics
General Medical Sciences	Physician Billing Compliance
Physicians Billing Service	Program for Occupational Therapy
Otolaryngology	Bernard Becker Medical Library
Neurology	Ophthalmology & Visual Sciences
Institute for Informatics	Faculty Practice Plan
Pediatric AR Office	OFMD
Department of Molecular Microbiology	Pathology & Immunology
Cell Biology & Physiology	Pediatrics
Epic 1 – Rev Cycle	Clinical Translation Research Unit
Pediatrics Central Administration	Pediatrics, Division of Cardiology
Center for Clinical Studies	Anesthesiology
Dean's Suite	Dept. of Medicine Chairman's Office
Missouri Foundation for Health	Neuroscience
Office of the Vice Chancellor for Research	Pediatric Allergy, Immunology & Pulmonary Medicine

Thank You Donors and Partners

Thank you to ALL of our generous donors who helped local families this holiday season.

Thank you to our partners for your contributions:

SSM Health

Missouri Foundation for Health

Ronald McDonald House



A special thank you to the following individuals who helped us deliver gifts to our families:

Tony Trotter

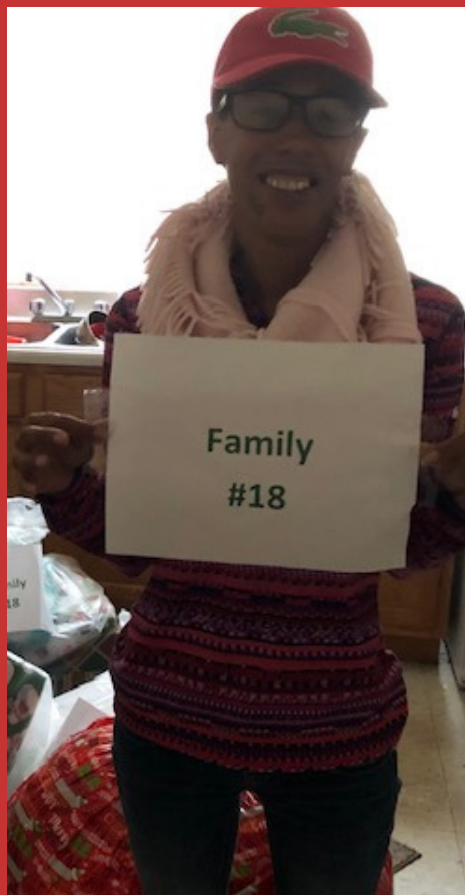
Samantha Royston

Annette Pendelton

Abdul Abdullah

Park Central Development

A Happy Holiday For Our Families



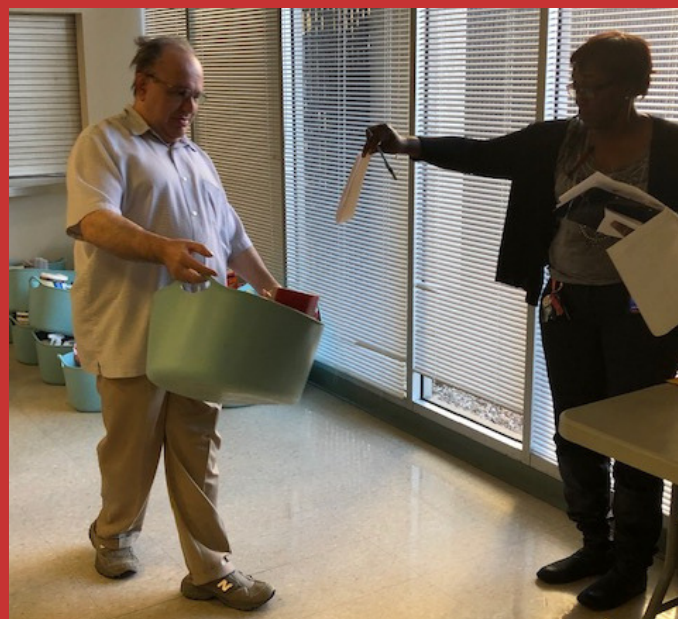
More Happy Families



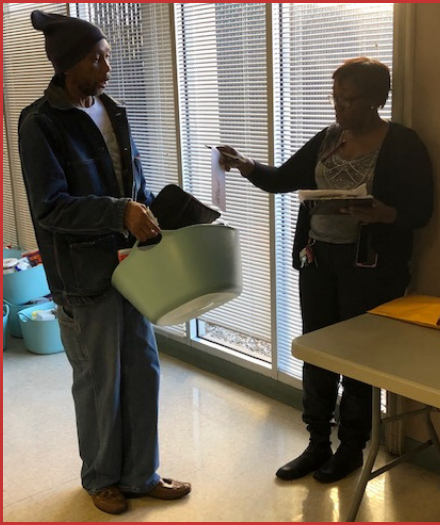
Even More Happy Families



Caring For Our Neighborhood Seniors



We Love Our Seniors



*Happy Holidays and Happy New Year
from your friends at the
Washington University Medical Center
Redevelopment Corporation*