

Washington University Medical Center
Redevelopment Corporation

Holiday Outreach 2025

Annual Report



Letter from the Director

This year, our region and particularly the northern portion of our service area was severely impacted by a devastating tornado this past May that left many residents temporarily homeless and businesses shuttered. The region has and continues to rally around supporting those who were impacted by this catastrophic event.

Through this year's program, we were able to assist 63 Seniors with holiday gift bags as well as \$100 gift cards to brighten their holiday season. The program paired 25 area families with 20 participating medical campus departments and 4 outside partners to provide presents and gifts cards. Finally, we were able to sponsor an additional 39 families with holiday gift bags and gift cards to assist them this holiday season. In total, we raised \$45,376 through the generous donations of dozens of campus employees and outside partners demonstrating the giving spirit that define our campus community's dedication to the people of St. Louis.

The 2025 Washington University Medical Center Holiday Outreach Program was another great success. As we begin 2026, let's keep the momentum going by continuing to support our neighbors that need a helping hand. I want to say thank you to our supporting departments, community partners and the dedicated WUMC staff team for making this year's program another success.
Happy New Year.

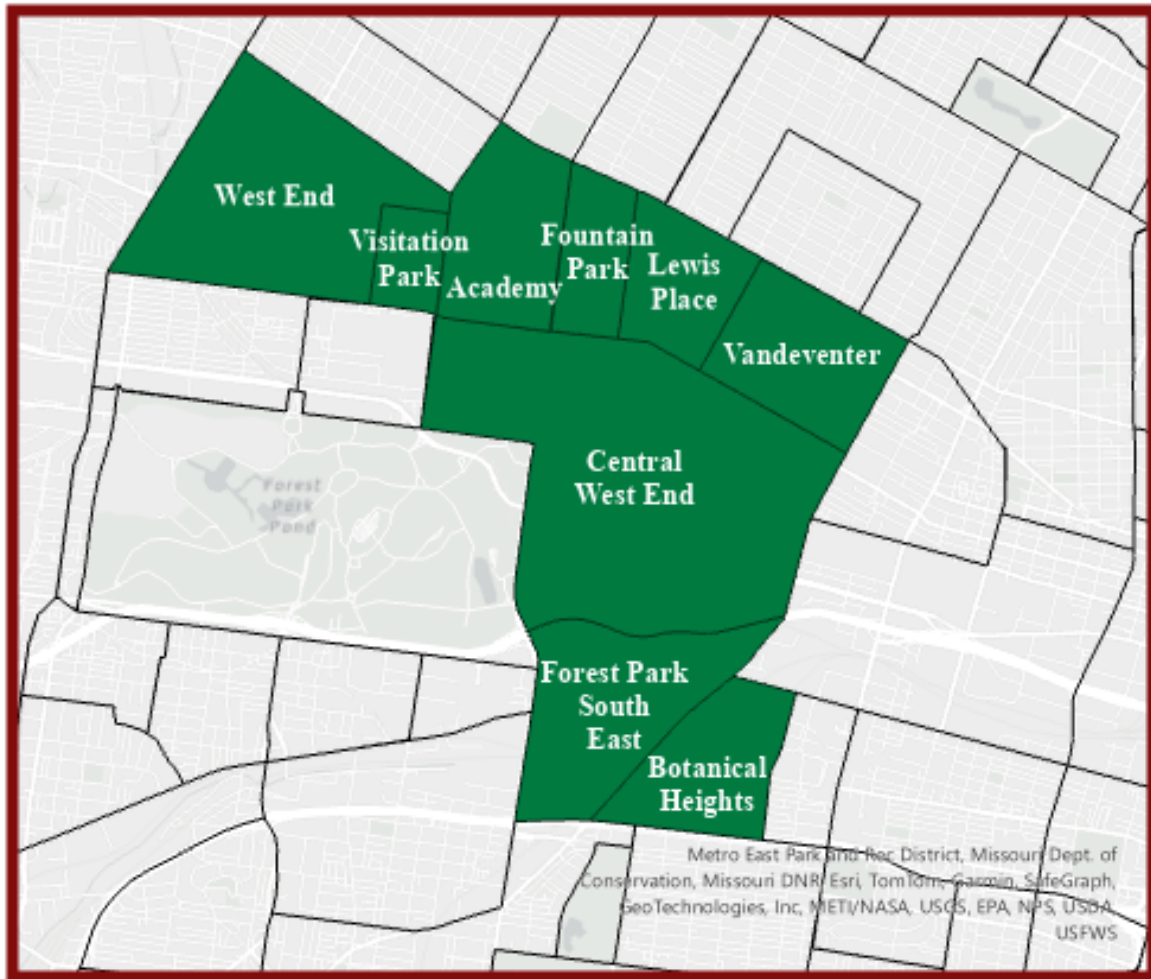
—Brian K. Phillips, Assistant Vice Chancellor & Executive Director.

About the Program

The Holiday Outreach Program is an annual initiative dedicated to serving neighboring communities during the holiday season and beyond. The program strives to enhance the holidays for families and seniors living in communities surrounding the Washington University Medical Center.

With the support of participating departments from Washington University in St. Louis, BJC HealthCare, and other partner organizations, families are provided with monetary donations, gift cards, grocery cards, and utility bill assistance, ensuring they receive much-needed support and relief during the holiday season.

Participating Neighborhoods



- **West End**
- **Academy**
- **Fountain Park**
- **Lewis Place**
- **Vandeventer**
- **Central West End**
- **Visitation Park**
- **Forest Park Southeast**
- **Botanical Heights**

Program Impact

\$45,376 Raised

20 Participating Departments

4 Outside Partners

63 Seniors Served

25 Families Adopted

39 Families Sponsored



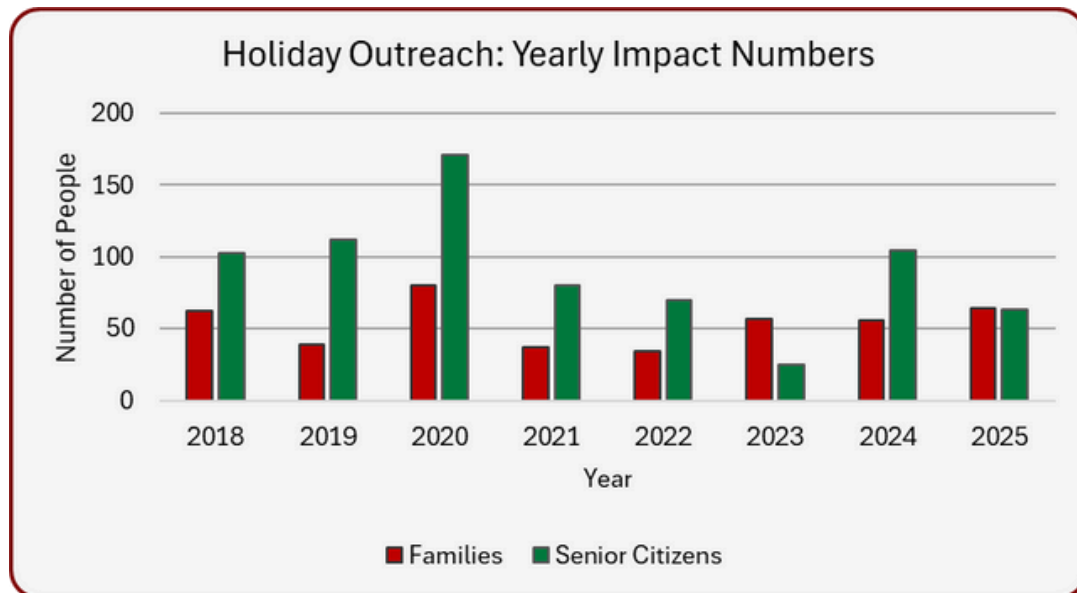
What do our beneficiaries receive?

Seniors received a \$100 Walmart Gift Card and festive holiday gift bags.

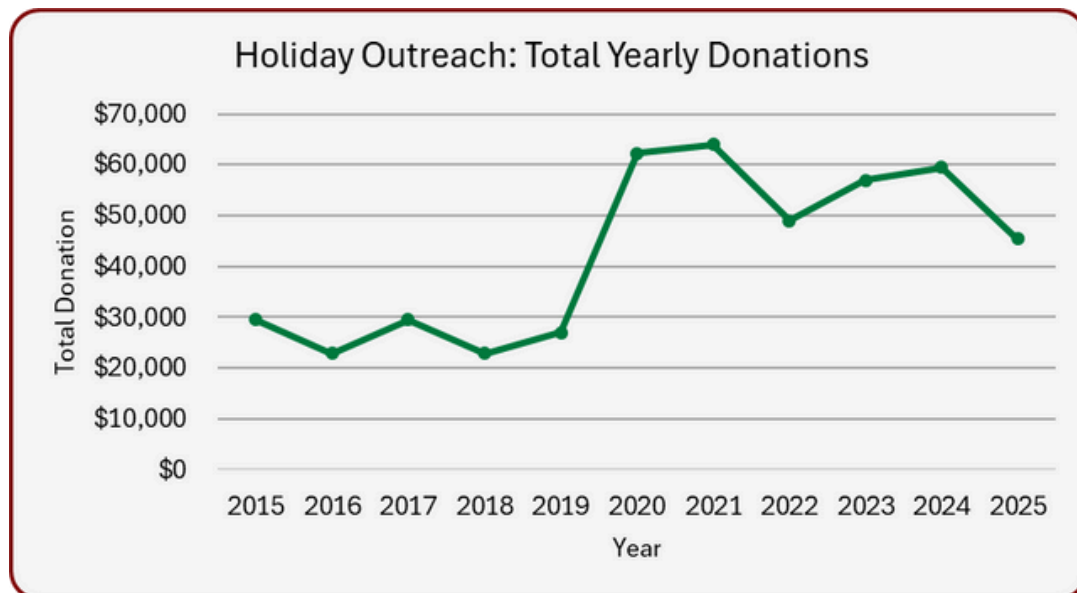
Adopted Families received gift cards ranging from \$300 to \$2,000 and additional gifts provided by adopting departments.

Sponsored Families were given \$100 gift cards and a holiday bag full of treats.

Another Year of Generosity and Growth



2025 served nearly equal seniors and families with 63 seniors and 64 families.



2025 fundraising maintained and exceeded historic annual levels.

Thank You!

Participating WashU & BJC Departments

Anesthesiology

APM Peds

Biochemistry & Molecular Biophysics

Dean's Office

Dept of Medicine-Education

Finance Department – School of Medicine

McKelvey Graduate Student Services

Molecular Microbiology

Neurology

Neuroscience

Occupational Therapy

OFMD

OHIDS

Ophthalmology & Visual Sciences

Otolaryngology

Pathology & Immunology

Physicians Billing Compliance

Physicians Billing Service

Research Administration Services

Thank You!

Our Partners

Great Southern Bank

MAC Properties

Mangrove Redevelopment

St. Louis Housing Authority

The Grove CID

The Social Affair & The Dogwood

Uplift Foundation of Greater STL

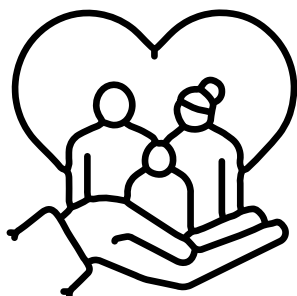


Mission of WUMCRC

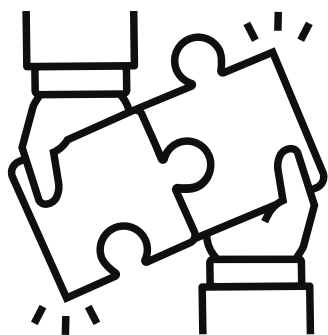
The Washington University Medical Center Redevelopment Corporation is a partnership between BJC HealthCare and Washington University in St. Louis. Its mission is to improve quality of life metrics and economic conditions in the neighborhoods surrounding the Medical Center.

After over 50 years, WUMCRC continues to make great strides towards these goals and is proud to have contributed to the successful revitalization of the Central West End and Forest Park Southeast neighborhoods.

Ways to Get Involved

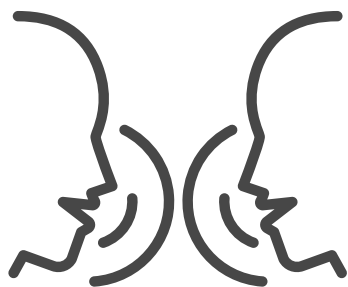


Adopt a family or senior



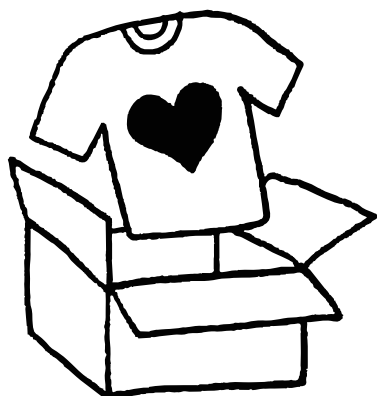
Be a supporting partner

Options for corporate or individual sponsorship.



Spread the word

Share this program with your coworkers, family, or friends.



In-kind Donations

Items needed, such as gift cards, non-perishable food, or household goods, are always accepted.

Thank you!

